

Remit Address:

WCBS-TV P.O. Box 33087 Newark, NJ 07188-0087 Main: (212) 975-4321

**Billing Address:** 

**ASP Media LLC dba The WIN Company Attention: Accounts Payable** 350 Canal St #1730 New York, NY 10013

## INVOICE

Advertiser	Blake For New York	Invoice #	110011442
	PO Box 1598	Invoice Date	03/03/19
	New York, NY 10113	Invoice Month	March 2019
		Invoice Period	02/25/19 - 02/26/19
Product	NP/PUBLIC ADVOCATE NYC	Order #	179929
Estimate Number		Alt Order #	
		Deal #	
Property	WCBS-TV	Order Flight	02/21/19 - 02/26/19
Account Executive	Maggie McWilliams		
Sales Office	CTS-PH	Agency Code	
Sales Region	National	Advertiser Code	
		Product 1/2	
Billing Calendar	Broadcast		
Billing Type	Cash	Agency Ref	106186
Special Handling		Advertiser Ref	509947

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref#
1	WCBS CDR	M-F Local News 5a-6a	5a-6a								
					to 03/03/19	1x	MT				
	WCBS			Tu	02/26/19	:30	5:59 AM	WINMB4NYCPA1	\$700.00	)	1
4	WCBS CDR	M-F Local News 6a-7a	6a-7a								
					to 03/03/19	1x	MT				
	WCBS			M	02/25/19	:30	6:50 AM	WINMB4NYCPA1	\$1,400.00	)	1
6	WCBS CDR	<b>CBS This Morning</b>	7a-9a								
				02/25/19	to 03/03/19	1x	MT				
	WCBS			M	02/25/19	:30	7:29 AM	WINMB4NYCPA1	\$1,800.00	)	1
11	WCBS LUR	Let's Make a Deal	10a-11a								
					to 03/03/19	1x	MT				
	WCBS			М	02/25/19	:30	10:25 AM	WINMB4NYCPA1	\$1,100.00	)	1
13	WCBS CDR	Local Midday News	12p-1230p								
					to 03/03/19	1x	MT				
	WCBS			М	02/25/19	:30	12:12 PM	WINMB4NYCPA1	\$1,400.00	)	1
14	WCBS CDR	M-F Soap Rotator 1230p-2p	1228p-2p								
					to 03/03/19	1x	MT				
	WCBS			Tu	02/26/19	:30	1:08 PM	WINMB4NYCPA1	\$1,400.00	)	1
15	WCBS CDR	The Talk	2р-3р								
					to 03/03/19	1x					
	WCBS			М	02/25/19	:30	2:32 PM	WINMB4NYCPA1	\$2,000.00	)	1
16	WCBS	M-F 3p-4p	3p-4p								

We warrant that the actual broadcast information shown on this invoice was taken from the program log.





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Aired Spots

11

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	CDR										
				02/25/19 to	03/03/19	1x	MT				
	WCBS			M	02/25/19	:30	3:23 PM	WINMB4NYCPA1	\$1,200.00	)	1
18	WCBS CDR	M-F Early News 5p-6p	5p-6p								
				02/25/19 to	03/03/19	1x	M				
	WCBS			M	02/25/19	:30	5:14 PM	WINMB4NYCPA1	\$2,000.00		1
19	WCBS CDR	M-Su Early News 6-7p	6р-7р								
				02/25/19 to	03/03/19	1x	M				
	WCBS			M	02/25/19	:30	6:25 PM	WINMB4NYCPA1	\$2,400.00	)	1
22	WCBS LUR	M-F 730p-8p	730p-8p								
				02/25/19 to	03/03/19	1x	M				
	WCBS			M	02/25/19	:30	7:47 PM	WINMB4NYCPA1	\$2,800.00		1

**Gross Total** \$18,200.00

**Agency Commission** \$2,730.00

**Payment Terms 30 Days Net Amount Due** \$15,470.00